

# *Venice Beach Cruiser Assembly Instructions*



+1-818-468-4485

[www.VeniceBeachBicycles.com](http://www.VeniceBeachBicycles.com)

[info@venicebeachbicycles.com](mailto:info@venicebeachbicycles.com)

# Venice Beach Cruiser Assembly Instructions

Each Venice bicycle has a serial number stamped into the frame. Serial number can be found on the bottom of the crank housing or on the front of the fork.

## YOUR VENICE CRUISER COMES DIRECTLY TO YOU 85% ASSEMBLED

The assembly instructions will guide you through the additional steps necessary to complete assembly. However, Venice Beach Bicycles strongly suggests having your bicycle assembled by a qualified bicycle mechanic or bicycle shop. We feel everyone needs a good local bicycle shop for follow-up service and maintenance as well. To help you find a qualified bicycle shop in your area give us a call at (818)468-4485 or email us at [info@VeniceBeachBicycles.com](mailto:info@VeniceBeachBicycles.com) or live chat with us directly from our website.

## UNPACKAGING

- Open box, remove bicycle and parts box.
- Remove all packaging. Be very careful when cutting zip ties to not scratch frame.
- Remove front wheel slowly, making sure to not bend spokes or scratch rims or crank.



## TOOLS NEEDED



# FRONT FENDER INSTALLATION (step 1)

FRONT FENDER ATTACHING HARDWARE CAN BE FOUND IN PARTS BOX

- Short side of fender needs to face forward.
- Before you begin installing fender make sure fork is facing forward.
- Place fender mounting tab on rear side of the fork.
- Insert bolt through fork mounting hole and fender mounting bracket.
- Install nut onto bolt and tighten securely.



## WHEEL INSTALLATION (step 2)

IF THE AXLE NUTS ARE ALREADY ATTACHED TO THE FRONT WHEEL AXLE, BEGIN BY REMOVING THEM WITH AN OPEN END WRENCH OR ADJUSTABLE WRENCH.

- Place tips of the fork onto wheel hub. (2)
- Insert washer with tab into fork tab holes. (2a)
- Slide fender arms onto wheel hub. (2b)
- Attach basket bracket after you install fender arms.  
(skip this step if you are installing a Nantucket Wicker basket)
- Add washer then nut. (2c)
- Tighten Axle Nuts to 21 ft-lbs with 15mm or adjustable wrench.

WARNING: Do not use Nuts (5) without serrations to attach the front wheel.

WARNING: Put the wheel in the center of the fork and tighten both nuts to the recommended torque of 21 ft.-lbs.

WARNING: Failure to obey these steps can allow the front wheel to loosen while riding. This can cause injury to the rider or to others.



## STEM INSTALLATION (step 3)

- Install stem of bicycle in fork by sliding quill of stem and tube. (3)
- Make sure that the minimum insert line on stem is inserted fully in fork and is NOT visible.
- Align the Stem with the front tire and tighten the Stem Bolt securely. (3a)
- Tighten stem bolt with a 6mm hex Allen wrench. (3b)
- Install nut onto bolt and tighten securely.

\*\* MAKE SURE FORK IS FACING FORWARD



## ADJUSTING ANGLE OF HANDLE BARS (step 4)

- Loosen bolt located at the front of stem with a 6mm allen key. (4)
- Rotate handle bars to a comfortable angle and tighten bolt with 6mm allen key.



## HANDBRAKE INSTALLATION (step 5)

- Line up slots in tension nut and lock nut. (5)
- Insert brake cable.
- Spin tension nut and lock nut so that slots don't align.



## ADJUST BRAKE PADS (step 6)

- Using your 5mm allen key loosen brake pads.
- Align brake pads so that they're parallel to circumference of the rim. (6)
- Add tension to front handbrake by loosening the bolt on to Seat Post. brake lever. (6a)
- Pull brake cable to add tension. (6b)
- Tighten bolt with wrench.



# SEAT AND SEATPOST INSTALLATION (step 7)

## ATTACH SEAT TO SEAT POST.

- Loosen nuts on Seat Clamp and rotate Seat into riding position. (7)
- Place seat post fully through seat clamp. (7a)
- Using an adjustable or 13mm wrench tighten seat clamp so the seat stays on the seat post.
- Slide seat post inside the seat tube on the frame of the bicycle.
- Adjust seat, make sure nose points forward.
- With a 13 mm or adjustable wrench turn nuts to tighten seat clamp. Tighten both nuts equally.
- Seat angle can be adjusted by loosening bolt under the seat and tilting...

Note: some models have a seat clamp that requires a 6mm hex allen wrench while other models have a quick release.



## PEDAL INSTALLATION (step 8)

- Remove pedals from parts box.
- Check pedal axle to determine which pedal is the right pedal and which pedal is the left pedal.
- Pedals are marked R for right and L for left.
- The pedal marked “R” has right-hand threads. Tighten it in a clockwise direction. (8)
- The pedal marked “L” has left-hand threads. Tighten it in a counter clock-wise direction (anti-clockwise). (8a)

Note: Turn the right pedal marked “R” into the right side of the crank arm, and the left pedal marked “L” into the left side of the crank arm

- Tighten pedals (8b)
- Make sure the threads of each pedal are fully into the crank arm. The recommended torque (tightness) for each pedal is 30 ft.-lbs

## BASKET INSTALLATION

If you plan on painting and decorating your basket, decorate it before mounting. Also, before you mount basket make sure angle of handle bars are at the desired height.

- Puncture hole through basket.
- Align flat metal plate with punctured holes.
- Insert mounting screw through plate, basket, and basket mount.
- Secure with nut.

